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For more information, contact:
Ian Anderson, Backbone Media, LLC
ian@backbonemedia.net
970.963.4873



512 Miles in Six Days – Pam Reed’s Next Ultrarunning Record Attempt

April 23, 2009 (Boulder, Colo.) – Pam Reed, the renowned ultrarunner, will be running in circles all next week in hopes of breaking another world record. Reed, wearing her Newton Distance Running shoes, is racing in the Sri Chinmoy Self-Transcendence Race, where she intends to run 512 laps around the one-mile course at Flushing Meadows Park in Queens, New York, over the course of six days.

Reed, a 48-year-old mother of three from Tucson, Arizona, burst onto the running scene when she won the overall title at the 135-mile Badwater Ultramarathon in 2002 and 2003. She also set an American record in the 24-Hour track run, was the first person to run 300 miles without stopping and was honored by Competitor Magazine as "Runner of the Year." To date, she's run more than 40 races over 100 miles in distance and 100-plus marathons, including two "double Bostons"—back-to-back laps of the Boston Marathon.

The 12th Annual Six-Day Self-Transcendence Run starts at noon on April 26. To break the current women's world road record of 510 miles in six days, set by Dipali Cunningham of Australia in 2001, Reed plans to average 85 miles a day, sleeping one to four hours a night.

Reed discovered Newton Running shoes last year prior to Badwater and swears they are helping her to run farther, faster.

"I love my Newton shoes," Reed gushes. "I tried to wear some of my old running shoes recently and it felt like I was wearing Army boots. I'll never wear anything else."

About Newton Running®

Determined to create new innovation in running shoes and to advance modern running technique, a small group of elite Boulder, Colorado-based runners founded Newton Running. Newton Running teaches proper midfoot/forefoot running technique and combines it with patented Action/Reaction Technology™ that absorbs more impact than traditional running shoes and converts energy into forward propulsion to help runners go farther and faster with less fatigue and injury. Newton Running shoes are available for purchase through Newton's website, www.newtonrunning.com and at selected specialty retailers.