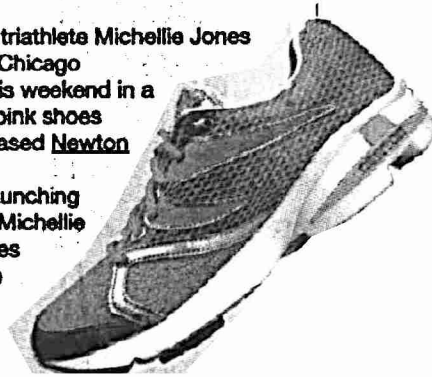


## PINK SHOES

World-class triathlete Michelle Jones will defend her Chicago Triathlon title this weekend in a set of new hot pink shoes from Boulder-based Newton Running.

Newton is launching the new line of Michelle Jones pink shoes called The Cure Distance, and \$10 from the sale of each pair will go to Jones' designated charity, Athletes for a Cure.



Designed to help runners run more efficiently with less muscle fatigue, Newton Running uses patented technology to mimic barefoot running. The Cure comes in two different models, the Distance, a 7.2-ounce neutral racing shoe, and the Distance S, a 7.5-ounce stability racing shoe.

Jones is also the defending Ironman World Champion.

